



April 19, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of *Ex Parte* Conference
Structure and Practices of the Video Relay Service Program; Telecommunications Relay
Services and Speech-to-Speech Services for Individuals with Hearing and Speech
Disabilities.
CG Docket No. 03-123 & CG Docket No. 10-51

Dear Ms. Dortch:

On Tuesday, March 17, Dan Luis, John Goodman and the undersigned, executives of Purple Communications, Inc. ("Purple"), met with Christine Kurth of Commissioner McDowell's office. Mr. Luis and Mr. Goodman also met with Sean Lev of the Office of the General Counsel.

In each of those meetings, Purple focused on its filed comments on the VRS Reform rulemaking proceeding on the above-numbered docket, including comments specific to a proposed rate structure that could save the TRS program over \$50 million annually through an expanded tier reimbursement model which would ultimately transition to a unitary rate for all providers once the market for VRS is quantifiably more competitive as measured in market share. Purple believes its proposal protects consumer choice, encourages competition among providers, and sets in place a framework for long term planning for all stakeholders.

The Company answered questions pertaining to its proposals on possible rate structures and the parties discussed the elements of the costs of providing VRS as have been previously filed by Purple. Purple also presented the following attachment.

Sincerely,

A handwritten signature in black ink that reads "Kelby N. Brick". The signature is written in a cursive, flowing style.

Kelby Brick
Vice President, Regulatory & Strategic Policy